

Corporate Social Investment Profile

ELCB's CSI has contributed to our community in a number of ways...

- ⇒ Financial support
- ⇒ IT equipment
- ⇒ Zoo Outings
- ⇒ Support EL Zoo
- ⇒ Build classrooms
- ⇒ Renovate day cares
- ⇒ Mattresses, toys, toothbrushes
- ⇒ First aid training
- ⇒ Wheelchairs
- ⇒ Towels and nappies
- \Rightarrow Television sets
- ⇒ Education supplies
- ⇒ Learning aids
- ⇒ Food parcels
- ⇒ Event Sponsorship
- ⇒ Distribution

Initiatives

Elukhanyo Day Pg 1 Care

Greensleeves Pg 2

Cotlands Pg 2

Madiba Pg 3
Sunrise

Tsomo Half Pg 3 Marathon

CANSA Pg 3

Donations and Pg 4
Distributions

"Making a Difference"

ELCB CSI MANDATE

The Corporate Social Investment (CSI) mandate within ELCB is manage, fund and execute projects that uplift our local community and disadvantaged individuals.

ELCB is not bound by corporate social community investment conventions, but choses to volunteer our personnel, time and resources to invest in projects that will have a positive impact where it's needed. We endeavor to not only donate generously, but to promote 'hands on' involvement to ensure maximum value to the recipients.

ELCB manages these projects and donations via our CSI committee, who annually invite recommendations and applications for consideration.

Elukhanyo Day Care —Build a School, Build a Future



Children at Elukhanyo receive new classrooms and a playground

Elukhanyo day Care Centre opened in 2009, was originally an informal homebased care centre with limited space. Today, this centre based in Scenery Park (East London) cares for approximately 60 children

between the six months and five years of age.

After assessing their small and run-down facilities, ELCB got involved to erect 4 Classrooms to replace the metal shacks the children were housed in.

2015-2016



OUR MISSION ...

Our mission is to "Make a Difference". At ELCB, we believe in playing an active developmental role by supporting positive social change in marginalised communities.

... AND VISION

Our vision is to make giving and social investment a part of our corporate culture. We encourage and facilitate investment of time, fiscal and human resources, to those who need it, through active participation.

ELCB has continued making a contribution to the education and the care of children at Elukhanyo by donating concrete paving, grass, learning aids, scooters, building a roofed children's play area, swings and sandpit - amongst others.

The completed Elukhanyo facilities will be officially handed over early in 2016 *



Greensleeves place of safety—Corporate sponsorship

Greensleeves place of safety for children is located on a farm near Brakfontein (East London).

This facility provides a home, place of safety and education for upwards of 30 children between the ages of 6 months—18 years that have been abandoned or removed from abusive situations.

Much help is needed with renovations, daily necessities and on-going support and interactions with these children.

ELCB is a proud to offer financial support towards capital projects at the Greensleeves place of safety, and will continue to support this wonderful organisation in 2016 .



Cotlands—Renovation of Day Care Facilities

Cotlands is located in the Ducats township of East London. Sadly, the population of Ducats has been devastated by the effects of poverty and the HIV/AIDS pandemic. Many districts around Ducats are characterized by high unemployment rates and limited access to piped water and electricity, low education levels and female-headed households with high numbers of dependents.

Cotlands is a non-profit organization that actively seeks to find solutions to these community problems. Cotlands primarily focus on children up to six years of age.

ELCB have supported the Cotlands initiative by renovating their day care centre and surrounds including painting, shelving, erecting swings, a fence and signage. Plastic scooters, a gas stove

and other items were also donated. The renovation project was completed in 2015, with further projects in the pipeline for 2016 **

ELCB Staff roll up their sleeves to renovate the Cotlands facilities



Madiba Sunrise—Care for Children with Cerebral Palsy

ELCB has been involved with Madiba Sunrise initiative for the past five years. This initiative is designed to help children and families affected by cerebral palsy. ELCB have donated nappies and food parcels to assist families under the care of the Madiba Sunrise Centre, who are underprivileged and affected by Cerebral Palsy and other extreme disabilities.

ELCB was a co-sponsor for their 2015 Christmas party, and will continue to provide core sponsorship and donations in 2016 🖐

"...heartfelt thanks to your supportive company for the amazing role you have, and is still playing in the lives of these children suffering from Cerebral Palsy and other severe physical disabilities..." Pat Goosen, Board Chairperson







ELCB sponsors Tsomo Community Upliftment Event

Tsomo Half Marathon

an annual community upliftment event. ELCB have supported the Tsomo Half Marathon (21 km run) since 2014 by sponsoring T-shirts even as far as Zimbabwe. 💖 for the runners, banners, posters the prize and money.

The Tsomo Half Marathon is The 2015 event was a huge success with athletes travelling to Tsomo to partake from the greater Eastern Cape area, Gauteng and

ELCB partakes in CANSA **Fund Raising Event**

CANSA—Survive the Race

In support of Cancer Association of South Africa (CANSA), 'Max4 Cars' hosts an annual corporate challenge, "Survive the Race" which is a combination of popular reality shows Survivor, The Amazing Race and Fear Factor. ELCB Information Services entered two teams in support of this worthy initiative and participated in this fundraising event. ELCB has been involved on an annual basis since 2014 and sponsors participants as well as providing volunteers and events in the race ...



ELCB Information Services

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Please direct correspondence to Shaun Gouws Corporate Social Investment Committee

Information - Innovation - Technology





Visit our company website at www.elcb.co.za

Donations

Giving comes in many forms. ELCB not only donates from within our own organisation, but offer our services for transportation and logistics management to assist with the distribution of surplus stock from external parties to the community, where it is needed.

ELCB assisted with the donation and distribution of approximately two tons of tomatoes to the following organisations:

- Cotlands
- Good Samaritan Hospice
- Madiba Sunrise Centre
- Meals on Wheels

ELCB regularly assists with the donation and distribution of Fusion

Milkshakes to:

- Elukhanyo Day Care Centre
- Meals on Wheels
- Cotlands
- Madiba Sunrise Centre
- Samaritan Care Centre

"I'd like to thank ELCB Information Services for their generous donation of Easter eggs. Our children really enjoyed the handover day. Thank you for all your support."

~Tammie Hamber—King Williams Town Children's Home

Sponsorships

ELCB Information Services is a proud supporter of:

- Algoa FM Charity Golf Day
- MAX4 Survive the Race for CANSA
- Prayer Warriors Soccer— **Tournament for CANSA**
- **Tsomo Half Marathon**
- Masibumbane Golf Day education for 300 Pre-Schooler's
- Greensleeves place of safety







Distributing donations of Tomatoes and Milkshakes to where they are needed